



**MONACO**  
V O I C E

[monacovoice.com](http://monacovoice.com)

**MEDIA KIT**  
**2023**

MONACO VOICE IS THE  
MEDIA BRAND MORE  
ADEPT AT CULTIVATING  
COMMUNITIES IN THE  
PRINCIPALITY OF MONACO

Our strength lies in consistently  
growing our audiences and  
redefining deep relationships  
with key segments of the  
Monegasque society.





## WHAT WE DO

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Monaco Voice is a leading media company that brings ideas to life through a full suite of products, including video, web, and social.

Based in the Principality of Monaco MV is also the producer of inimitable experiences and events.

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## MONACO BY THE NUMBERS

**1.92** square kilometers

**39 000** residents

**139** nationalities

**200+** billionaire residents, which will double in the near future<sup>1</sup>

**1 in 3** residents are millionaires compared to 1 in 28 in London<sup>2</sup>

**1 in 56** residents has assets totaling at least \$30 million<sup>3</sup>

**90** UHNWIs move here every year<sup>4</sup>

**GDP €5.68** billion for 2017<sup>6</sup>

**17.8%** of GDP from finance and insurance sectors

Reserve funds equal to 4 years of state expenditure, 2 in liquid assets

**5 000** businesses

**50 000** employees

**€120** billion of managed assets in 2016<sup>5</sup>

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## ALL NEWS ON ANY DEVICE

We reach targeted audiences in an effective and high-impact way.

We give you access to people across the Principality who are much likely to take action after seeing your message.

With deep relationships and unmatched audience insights we maximize results for our partners. Explore our advertising products and solutions.





## CREATING SPECIAL MOMENTS

Monaco Voice is consistently innovating to meet the demand of our audience and our event sponsors. Through unparalleled access to leaders, business moguls, visionaries in fashion, the arts, showbiz, politics and tech, we create meaningful moments that inspire, uplift, and move audiences.

From luxury black-tie gala dinners to intimate gatherings, thought-leadership discussions to power summits our unrivalled events and experiences engage, entertain, educate and inspire our attendees whilst driving awareness and demand for our sponsors.

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## DIGITAL ADVERTISING PRICES

Sponsored articles (**Advertorial**)  
online 400-1000 words  
including 1 photo

€**2.000** HT

### BANNERS

rotation in all pages

€**1500** HT / 1 month

homepage only

€**750** HT / 1 month

specific page

€**500** HT / 1 month

BILLBOARD	970 x 250 px
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TOWER	300 x 600 px
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BANNER	300 x 250 px
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INSTAGRAM POST € **500**

INSTAGRAM STORIES € **200**

PACKAGE €**2.100** HT

1 ONLINE ARTICLE / 1 month

1 INSTAGRAM POST / 1 month

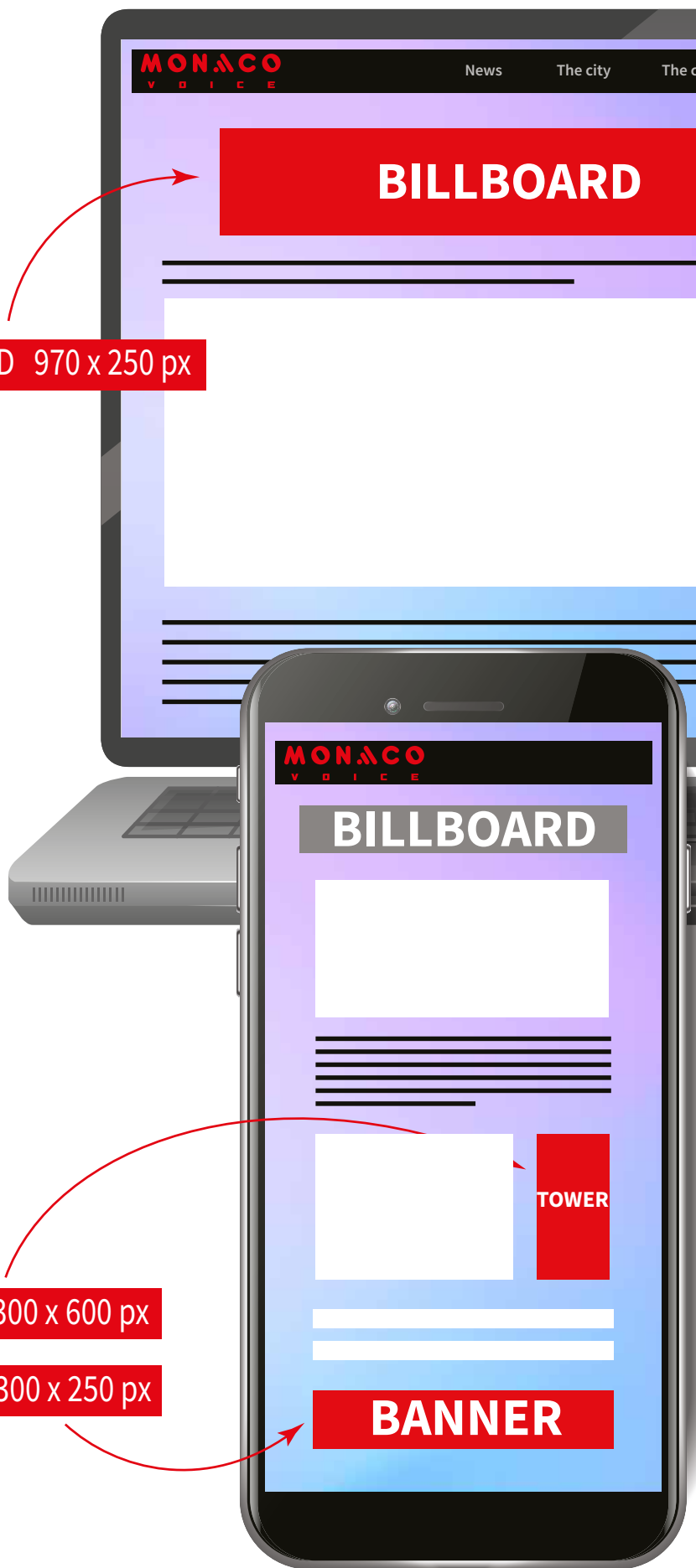
1 INSTAGRAM STORY / 1 month

1 BANNER / 1 month

BILLBOARD 970 x 250 px

TOWER 300 x 600 px

BANNER 300 x 250 px





## CONNECT WITH US

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### ADVERTISING

[advert@monacovoice.com](mailto:advert@monacovoice.com)

### ADMINISTRATION

[admin@monacovoice.com](mailto:admin@monacovoice.com)

### EVENTS

[partnership@monacovoice.com](mailto:partnership@monacovoice.com)

[monacovoice.com](http://monacovoice.com)

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